Mathys&Squire

European Union: trade mark application timeline

Preparation of trade mark application

We will discuss the goods and/or services you wish your application to cover in more detail and will prepare specifications of these for your review.

Filing of trade mark application

Once you have agreed to the specifications of goods/services, we will file the application on your behalf.

Examination

The EU Intellectual Property Office (EUIPO) will review the application and either accept it or raise objections against the inherent registrability of the mark and/or the way in which the goods/services are specified.

Response to any official objections

At this point, we will file arguments against any objections raised. There may be a number of rounds of objections, which can be appealed if maintained by the examiner. If the objections are upheld, the application will be refused.

Publication

Following acceptance of the application, it will be published in the Trade Mark Journal allowing three months for oppositions to be lodged. During this time, third parties can oppose the application.

Third party oppositions filed

No third party oppositions filed

Opposition proceedings

If the opposition fails, the application will proceed to registration. The application will be refused if the opposition is successful.

Registration granted

Unless the application is opposed, it will be registered approximately four weeks after the opposition period ends. A straightforward application typically proceeds to registration within four - five months from the filing date.

Renewal/expiry of registration

The trade mark registration must be renewed every 10 years from the filing date.