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Warning tweeters could steal your ideas

TWITTER bloggers need to ensure their ideas aren't stolen, a Cambridge law firm has warned.

Intellectual property (IP) specialist Mathys and Squire says the advent of Twitter and corporate blogs is a great way to highlight business ideas and potential products, but firms need to beware of users grabbing their ideas.

Twitter has grown from having 475,000 unique users in February 2008 to seven million unique visitors in February 2009, and 62 per cent of Twitter accounts are used for work purposes.

Ilya Kazi, partner at Mathys and Squire, said: "Web 2.0 is a great business opportunity.

However, businesses need to latch onto the IP issues quickly if they do not want to be stung and lose the exclusive rights to their ideas which might impact on wider business interests."

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